



CMRA/RAD 2005 Host Conference
PO Box 44656
Washington, DC 20026-4656

Alexander Leffers, Program Book Coordinator

Email: ACLeffers@aol.com

February 21, 2005

Dear Sponsor:

The Capital Metropolitan Rainbow Alliance, Inc. (CMRA) is proud to host the Rainbow Alliance of the Deaf's (RAD) 19th Biennial Conference at the Grand Hyatt Hotel in Washington, D.C. on July 19-23, 2005. RAD is a national non-profit organization geared to provide educational and social support for the deaf gay, lesbian, bisexual and transgender community. We are expecting approximately 600 participants at the conference.

We would like to invite you to become an RAD 2005 Sponsor. Our sponsorship opportunities are as follows:

<p>Platinum -- \$1,000</p> <ul style="list-style-type: none">• Free full page advertisement• Free exhibit booth• Your logo in all promotional pieces• An acknowledgement, along with your logo in the RAD 2005 program book• A complimentary copy of the program book	<p>Gold -- \$750.00</p> <ul style="list-style-type: none">• Free half-page advertisement (vertical or horizontal)• Discounted exhibit booth – 50% off• Your logo in the RAD 2005 program book, along with an acknowledgement• Complimentary copy of the program book
<p>Silver – 500.00</p> <ul style="list-style-type: none">• ¼ page advertisement• Discounted exhibit booth – 25% off• Acknowledgement in the RAD 2005 program book• Complimentary copy of the RAD 2005 program book	<p>Bronze – 250.00</p> <ul style="list-style-type: none">• 1/8 page advertisement (business card size)• Discounted exhibit booth – 15% off• Acknowledgement in the RAD 2005 program book• Complimentary copy of the RAD 2005 program book

Both CMRA and RAD are 501(c)(3), non-profit organizations – any donations, sponsorships you offer us should be deductible from your taxes. The deadline for submission of sponsorships is May 1, 2005. Feel free to contact us for more information. We have enclosed the RAD informational brochure, CMRA's and of course, the RAD 2005 brochure. In addition, you will find information about advertising opportunities in the program book.

We are also accepting donations, either monetary or in-kind donations. If you'd like to make a donation, feel free to contact me and I'll arrange it for you.

Sincerely,

Alex Leffers,
Program Book Coordinator/Sponsorship Coordinator

Sponsorship Contract
RAD 2005 National Conference
Washington, D.C.
July 19-23, 2005

Business/Organization/Individual Name: _____

Contact Person: _____

Street Address: _____

City/State/Zip or Postal Code/Country: _____

Phone (TTY or Voice): _____ Fax: _____

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Sponsorship chosen:

- | | |
|-----------------------------------|---------------------------------|
| <input type="checkbox"/> Platinum | <input type="checkbox"/> Silver |
| <input type="checkbox"/> Gold | <input type="checkbox"/> Bronze |

Thank you for your interest in sponsoring RAD 2005. Please send a check or money order to:

CMRA/RAD2005 Host Conference
Attn: Alex Leffers, Sponsorship Coordinator
PO Box 444656
Washington, D.C. 200026-4656

Signature: _____

Date: _____

Refer to advertising spec sheet, with the Advertising letter for guidelines for submitting ads.